



WORKSHOP ON SUCCESSFUL CASES

November 4th, 2008
Radisson Royal Hotel
Bogotá, Colombia

1. BACKGROUND

The forum opened up by IIRSA Initiative has fostered innovations in planning techniques for the territorial dimension and the regional vision of infrastructure and the integration of complementary sectors, such as transportation, energy and telecommunications, taking into account relevant social, economic, environmental and competitiveness-related aspects. Additionally, the collective and consensus-building approach inherent to the Initiative since its creation has promoted cooperation among South American countries, the most outstanding example being the “*Exports through Postal Services for Micro, Small and Medium-Sized Enterprises*” project. The government of Brazil, with the support of FOMIN, is advising the Ecuadorian, Peruvian and Uruguayan governments in implementing a service that should enlarge access to new export markets by using *Exporta Fácil* as a model, a project implemented by the Postal Service in Brazil in 1999.¹

IIRSA member countries have decided to include this experience in their work plan extending this cooperation model to other successful cases available in the region concerning the provision of infrastructure services in areas such as road safety, border passes, urban transport or access to information and communication technologies, among others.

To this end, the Executive Steering Committee of IIRSA (CDE), which in 2008 has been presided over by the Colombian delegation through its National Planning Department (DNP), is organizing the “*Workshop on Successful Cases*”, scheduled for the week during which the XIII Meeting of IIRSA National Coordinators will be held.

2. OBJECTIVE

The main objective of this regional event is to set in motion a process of experience interchange among South American governments by presenting successful initiatives that might be replicated in any interested country. This workshop will foster the creation of a regional network for the exchange of successful cases in the provision of infrastructure services.

¹ For further information, refer to operation RG-M1094

3. PARTICIPANTS

The following representatives of the countries are expected to participate: National Coordinators (CN), national officials concerned with planning issues, transport, energy, communication and development infrastructure and members of CCT institutions.

4. AGENDA

Workshop - Opening: Opening Session and Special Presentation

- 08:00 – 08:30 Registration
- 08:30 – 09:00 Opening of the Workshop on Successful Cases
Carolina Rentería, General Director of the National Planning Department in Colombia - CDE President at IIRSA in 2008
- 09:00 – 09:20 Experience in intergovernmental cooperation at IIRSA: “Exports through Postal Services for Micro, Small and Medium-Sized Enterprises”
Rose Mary Antunes, Ministry of Communications, Brazil
- 09:20 – 09:40 Public-Private Partnerships and the Experience of Multilateral Banks
Mauro Marcondes, BID
Francisco Wulff, CAF

Successful Case 1: Experiences in Concessions and Public-Private Partnerships

- Moderator: *Fernando Pasadores, IIRSA National Coordination, Uruguay*
- 09:40 – 10:00 Federal highway concession Program in Brazil
Francisco Baptista da Costa, Director of Planning, Ministry of Transport, Brazil
- 10:00 – 10:20 Chilean Concession System and its Future Development
Camilo Sánchez, Ministry of Public Works, Chile
- 10:20 – 10:50 Concession of the Peru-Brazil Interoceanic Road Corridor
Henry Zaira, General Director of Planning and Budget, Ministry of Transport and Communications, Peru
- 10:50 – 11:10 Results of the Modernization of the Port Sector in Chile
Daniel Ulloa Iluffi, National Director of Pubic Works, Ministry of Public Works, Chile
- 11:10 – 11:30 Debate and comments
- 11:30 – 11:40 Lunch

Successful Case 2: Planning Experiences

Moderator: *Patricio Alarcón Chacón, IIRSA National Coordination, Ecuador*

- 11:40 – 12:00 Logistic and Transport National Plan – PNLT in Brazil
Francisco Baptista da Costa, Director of Planning, Ministry of Transport, Brazil
- 12:00 – 12:20 Territorial Planning in the area of influence of the Southern Interoceanic road corridor, in Peru
Manuel Cabrera, Chief, INRENA, Peru
- 12:20 – 12:50 Debate and comments
- 13:00 – 15:00 Break

Successful Case 3: Innovative Experiences for Development I The Colombian Case

- 15:00 – 15:30 **Introductory Speech by the Colombian President**
Dr. Álvaro Uribe Vélez
- 15:30 – 15:50 COMPARTEL Social Telecommunication Program
Daniel Medina, Viceminister of Communications, Colombia
- 15:50 – 16:10 Integrated System for Public Transport
Gabriel García, Viceminister of Transport, Colombia
- 16:10 – 16:30 Issue and Placement of ECOPETROL Shares
Javier Gutiérrez Pemberthy, President of ECOPETROL, Colombia
- 16:30 – 17:00 Debate and comments
- 17:00 – 17:20 Break

Successful Case 4: Innovative Experiences for Development II

Moderator: *Roberto Salinas, IIRSA National Coordination, Paraguay*

17:20 – 17:30 Valparaíso Port “IST and IT Technology to the Service of the Chilean Foreign Trade and its Port Logistic Chain”
José Ortega, Coordinator, Road Authority, Chile

17:30 – 17:50 Amazon Protection System – SIPAM in Brazil
Marcelo Carvalho Lopes, General Director CENSIPAM, Brazil

Conclusions and Closing

17:50 – 18:30 Conclusions and Closing
Ricardo Carciofi, CCT Secretariat, IIRSA